



Embracing Leadership

Newsletter from the
GFWC Leadership Committee
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2022-2024 GFWC LEADERSHIP COMMITTEE

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GFWC Advancements and Programs Forum Highlights

The January 9 session of Teach It Tuesday featured Jen Nowak, GFWC Communications & Public Relations Chairman, sharing information about Branding and the updated GFWC Style Guide. The Style Guide includes writing tips and suggestions for optimizing social media and can be found in the Member Portal under S.

Coming up on February 13, Nancy Ames, GFWC Membership Chairman, will be featured and will discuss the importance of Mentoring as connected to membership.

Later, on March 12, GFWC Leadership Chairman Susan Gettys will discuss suggestions for transition planning. What provisions do you have in place for transitioning new leaders

into their new roles? How do you transition documents from one administration to the next? This information will be timely, as most clubs and states are electing new officers for the next administration this spring.



Thumbs Up Thursday

On January 4, Karyn Charvat, GFWC Protocol Chairman, shared a number of tips to help make your meetings run smoothly. February 1 featured Martha Casassa and Eileen Hageman, members of the GFWC Fundraising Committee. They shared a step-by-step plan for organizing your next fundraising event. If you have a

The General Federation of Women's Clubs is a unifying force, bringing together local women's clubs, with members dedicated to strengthening their communities and enhancing the lives of others through volunteer service. With nearly 60,000 members in affiliated clubs in every state and more than a dozen countries, GFWC members are community leaders who work locally to create global change by supporting the arts, preserving natural resources, advancing education, promoting healthy lifestyles, encouraging civic involvement, and working toward world peace and understanding. For more information, please visit www.GFWC.org or call 1-800-443-GFWC (4392).

major fundraising event coming up soon, this is a session you must view as you conduct your planning. A handout of their information was also provided for members.

Tune in on March 7 at 8:00 pm ET to hear Karen Kaler Bruce, GFWC Photography Contest Chairman, share information and tips about entering the Photography Contest. Did you know there are monetary prizes for 1st, 2nd, and 3rd place in each of the photography categories? Get your photos ready!

All Teach It Tuesday and Thumbs Up Thursday recordings are pinned to the Featured Section at the top of the Forum Facebook page.

Daily posts in the Forum are currently featuring the Top Ten Projects in the Advancement Areas, Special Programs, and Community Service Program Areas. If you are looking for new projects for your club, the Top Ten Projects can inspire new ideas.



Board Preference Sheets

The Lombard Juniors (IL) have a well-organized process in place to fill leadership and committee positions annually. They have created Board Preference Sheets to assess member interest in all positions

available. These sheets are sent to members to complete and return if interested. The incoming President spends time encouraging members to get involved and defines the roles and responsibilities of each position. The Nominating Committee calls members to get their consent to serve on the Board.

Sponsoring Empowering Women Conference

GFWC Nevis Women's Club (MN) demonstrated various leadership skills as they sponsored the Empowering Women to Lead conference for rural Minnesota women. They gained 501(c)(3) designation as they raised over \$50,000. Scholarships were offered to Native American women and to high school students. Outcomes include 300 rural women being inspired to envision their future, new collaborative partnerships with foundations, businesses, and community-based organizations, name recognition for GFWC, and new confidence developed by club members.

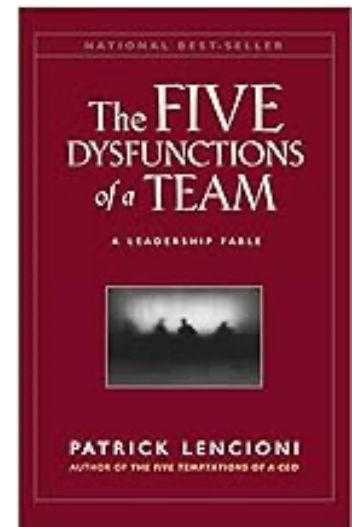
Check out the Member Portal for more Top Ten Projects. The Top Ten Projects from the last five years are included in the portal and provide great ideas for new projects for your clubs.

What Are You Reading?

What leadership/personal development books are you reading this month?



Patrick Lencioni, author of many outstanding leadership books, has written *The Five Dysfunctions of a Team* in fable format, making this an easy book to read. The content in the fable describes five dysfunctions that even the best teams struggle to overcome. Lencioni suggests action steps that can be taken to conquer these challenges and improve the work of your team.



An accompanying field guide provides practical tools and exercises to help overcome the hurdles that keep them from being effective.

Both of these books would be good additions to your leadership library.

Seeking LEADS Candidates for 2024!

LEADS Applications are due March 15. Your state needs a candidate to attend and bring back valuable information to the members of your state. The LEADS application is in the Member Portal on the GFWC website under L.



Training will include breakout sessions on Conflict Resolution, Listening Skills, Parliamentary Procedures, and Public Speaking. Additionally, whole group sessions will focus on Developing Your WHY, GFWC Resolutions, Building Influence, and Time Management. The GFWC Leadership Committee is planning a full day of learning and fun. Do not let your state miss this opportunity to develop your future state leaders.

Leadership Award Entries Due March 15, 2024

The due date for Award Entries is March 15, 2024. Email entries are preferred and should be emailed by midnight on March 15 to susan.getts@att.net. Entries sent by postal mail must be postmarked by March 15 and should be sent to Susan

Gettys, 3144 E. Topping Circle,
Springfield, MO 65804.



Your State Award Entry should include the Cover Page, two pages listing the Top Ten Projects in your state, and one page describing activities initiated by your State Leadership Chairman and your state.

Your Top Ten Projects should include projects your clubs are doing to build leadership capacity and strengthen leadership in clubs across the state. If your state offers its own LEADS/Leadership Training, please include this information on your chairman page, along with other activities to promote leadership throughout the state.

You may also submit a Club Creativity Project. This entry should include the Cover Page and a one-page description of the most creative leadership project in your state. You are welcome to add a photo if space allows.

This chairman will send a confirmation receipt when your entry is received. However, this chairman will be out of the country from February 24-March 10. If your entry is received during that time, receipts will be sent beginning

March 11. If you have any questions, contact GFWC Leadership Chairman Susan Gettys at susan.getts@att.net or 417-257-4693.

SAVE THE DATE 2024 GFWC Annual Convention June 29 – July 1



Chicago, Illinois

Watch your email around the first of March for information on registering for the 2024 GFWC Annual Convention to be held in Chicago, IL. Pre-convention activities will begin on June 28 with LEADS, Tours, the Board of Directors Meeting, and the Host State Night Banquet.

Make your hotel reservations now at the Hilton Chicago to obtain the convention rate. There is a link on the GFWC website (GFWC.org) to connect with the hotel for reservations. We hope to see you there!

